

Press release

INOXPlus makes stainless steel even more stain-resistant

Franke Washroom Products gives the market its first-ever fingerprint-free steel surface treatment

Franke Washroom Systems has developed an innovative surface treatment for stainless steel that virtually eliminates fingerprint marks. INOXPlus® is the name of this sensational new surface treatment, available exclusively from Franke Hard Industrial, which takes advantage of the latest developments in the field of nanotechnology. The first customer to be supplied with these fingerprint-free stainless steel washroom fixtures is Volkswagen headquarters at Wolfsburg in Germany.

The top-quality stainless steel used by Franke Plumbing Systems already possesses a series of outstanding surface characteristics, in addition to the elegant sheen that typifies this material. INOXPlus uses the latest advances in nanotechnology to improve even further on these qualities. Nano-sized particles integrate with the existing structure of the stainless steel to even out minute imperfections and thus minimise the surface energy. The treatment results in perfectly smooth, easy-to-clean stainless-steel surfaces that repel fingerprints.

Long-term surface protection

“In contrast to a paint finish or conventional coating treatment, INOXPlus penetrates beneath the surface”, explains Christian Marte, Franke’s head of marketing. “This means that even if the surface is damaged – by scratching, for example – liquids cannot get under the surface of the material.” INOXPlus provides the stainless steel with long-term surface protection, guaranteeing considerably less cleaning and, above all, good looks for many years to come.

INOXPlus at Volkswagen headquarters

The new XINOX range of washroom products, designed by architects Berger & Stahl, is supplied as standard with INOXPlus® surface treatment. The first units have now been installed at Volkswagen headquarters in Wolfsburg, Germany: The entire set of washroom facilities in the exclusive sales area of Germany's "car town" now consists of pristine new top-quality stainless steel units supplied by Franke.

Picture caption:

All new washroom facilities for customer use at Volkswagen headquarters in Wolfsburg (Germany) consist of fingerprint-repelling surface-treated units from Franke's XINOX range of designer washroom products.

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